

6 apr. 2021 - 5 mei 2021

Kanaal

Gebruikersinformatie

Gebruikers

62.613

↑ 7.4%



Nieuwe gebruikers

58.418

↑ 8.4%



Sessies

78.249

↑ 7.1%



Sessies per gebruiker

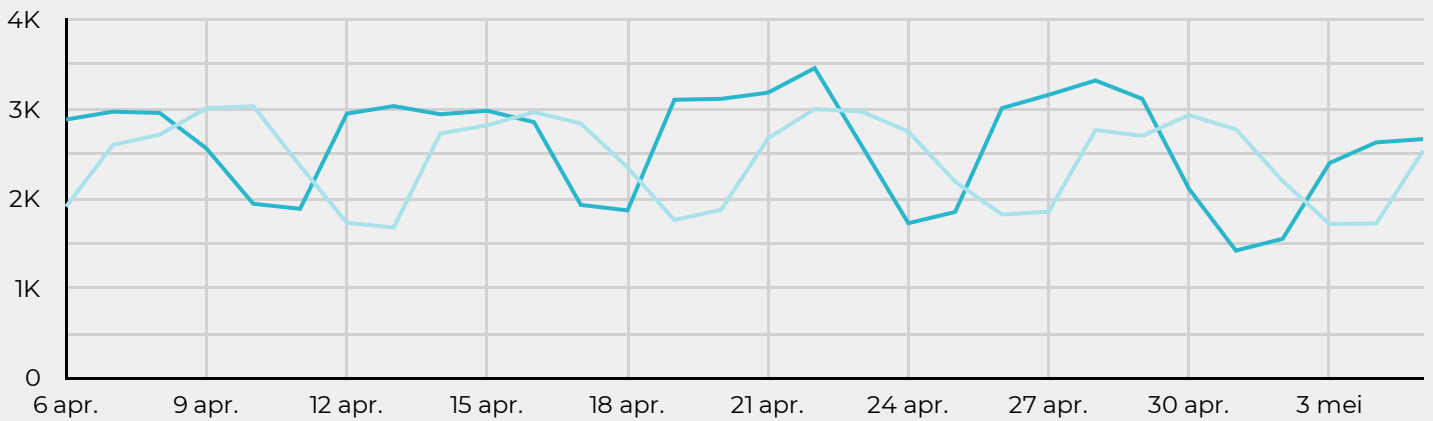
1,25

↓ -0.3%

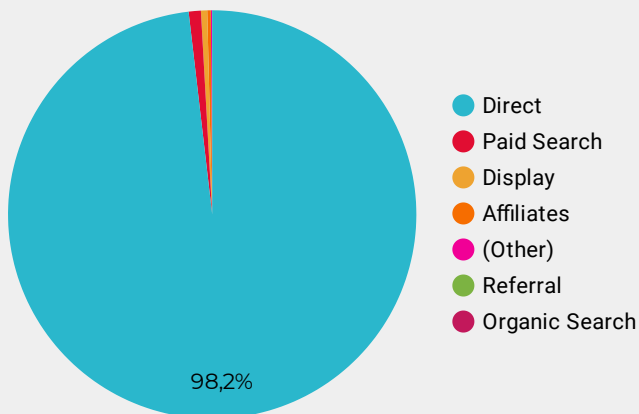


Aantal sessies t.o.v. vorige periode

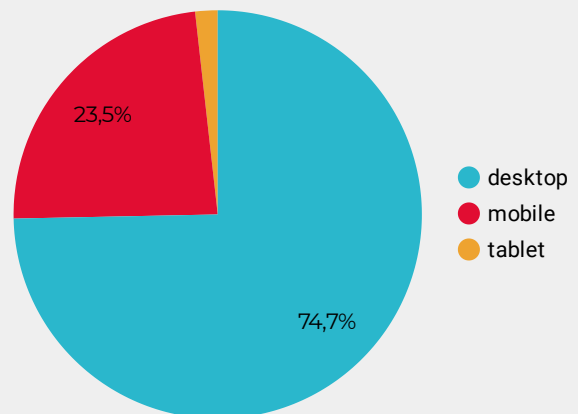
Sessies Sessies (afgelopen 30 dagen)



Inkomend verkeer



Device



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Kanaal

Gedrag op de website

Paginaweergaven

333.928

↑ 6.4%



Tijd op pagina

00:00:51

↓ -0.8%



Pagina / sessie

4,27

↓ -0.6%



	Pagina	Paginaweergaven	% Bounce	% Exit
1.	Home	48.784	45,61%	37,13%
2.	Google Online Store	16.832	64,75%	63,4%
3.	Google Dino Game Tee	9.601	93,35%	88,96%
4.	YouTube Shop by Brand Google Merchandise Store	11.499	54,09%	23,67%
5.	Apparel Google Merchandise Store	12.235	38,03%	17,25%
6.	Men's T-Shirts Apparel Google Merchandise Store	3.554	46,82%	32,16%
7.	Page Unavailable	6.248	47,91%	23,72%
8.	Men's / Unisex Apparel Google Merchandise Store	28.577	34,23%	10,96%

1 - 100 / 951 < >

Events

Totaal events

88.167

↑ 7.3%



Events per sessie

5,81

↑ 4.6%



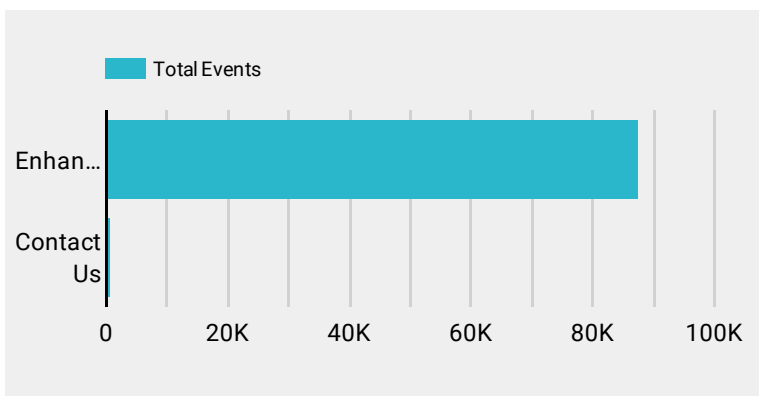
Sessies met event

15.185

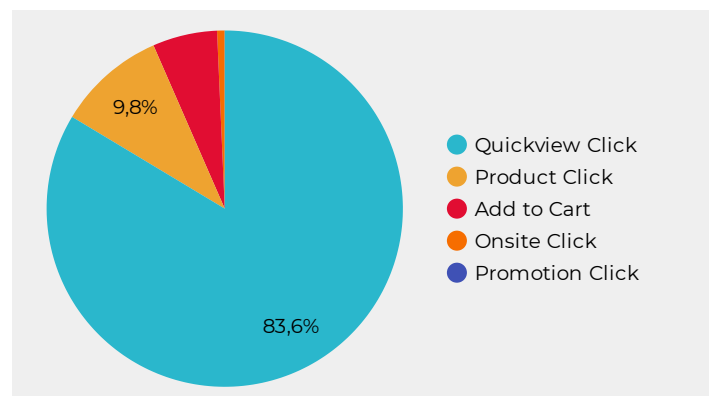
↑ 2.5%



Events - categorie



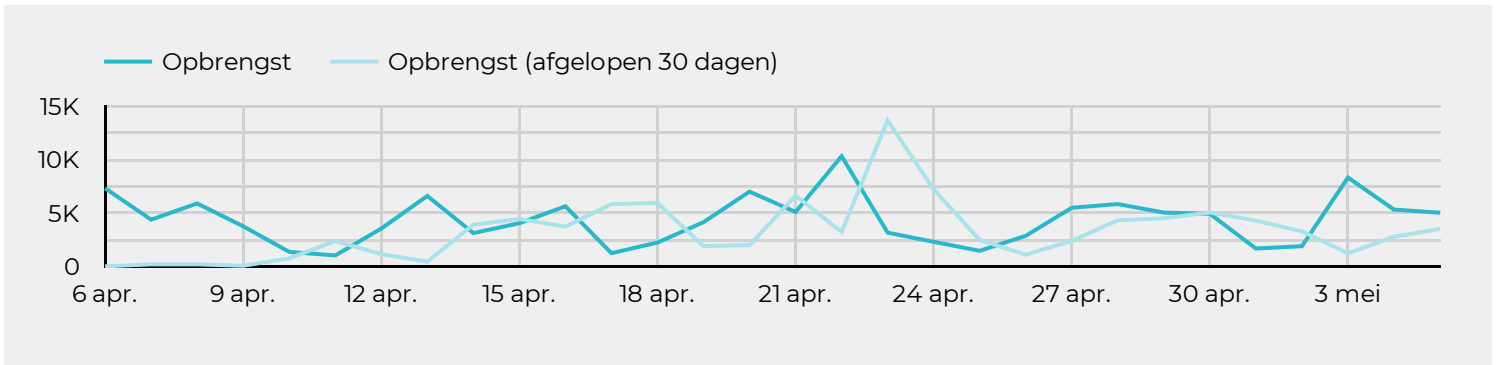
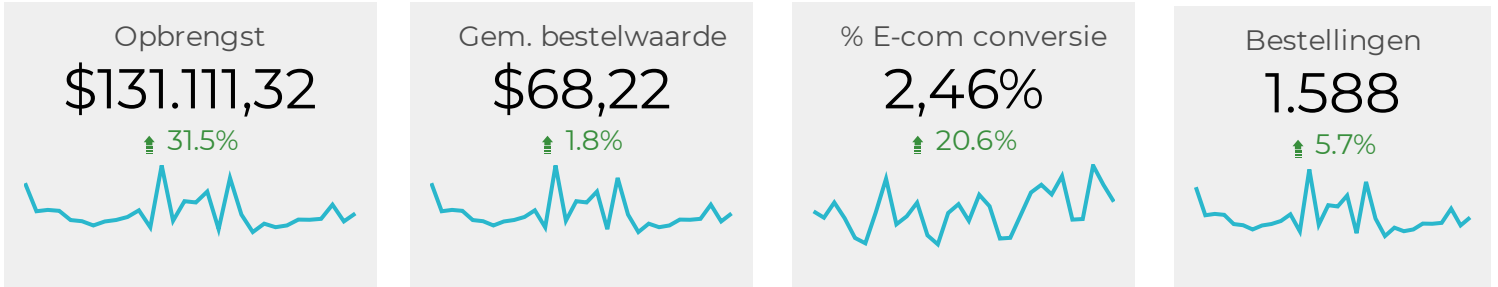
Events - label



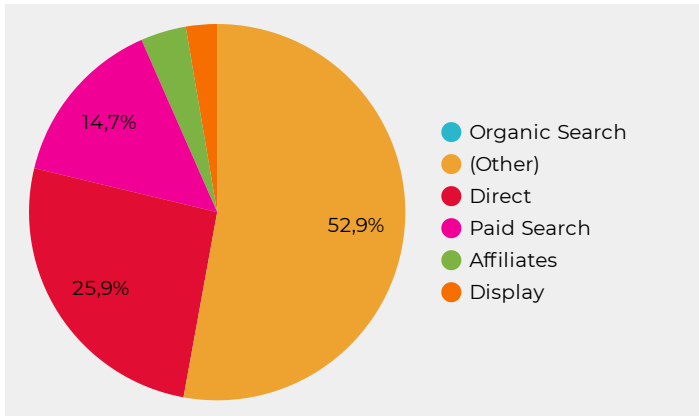
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Kanaal

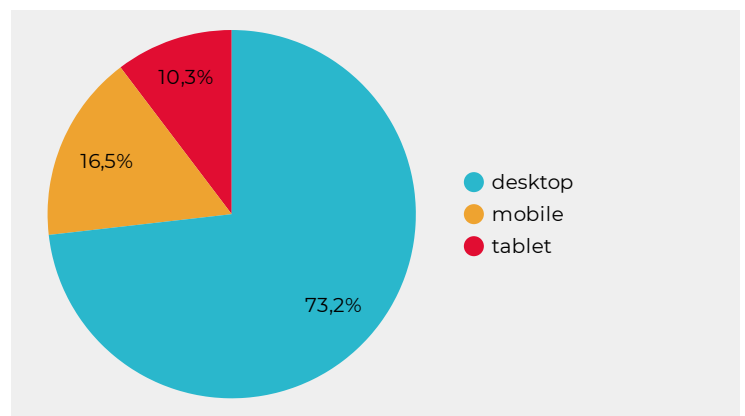
E-commerce



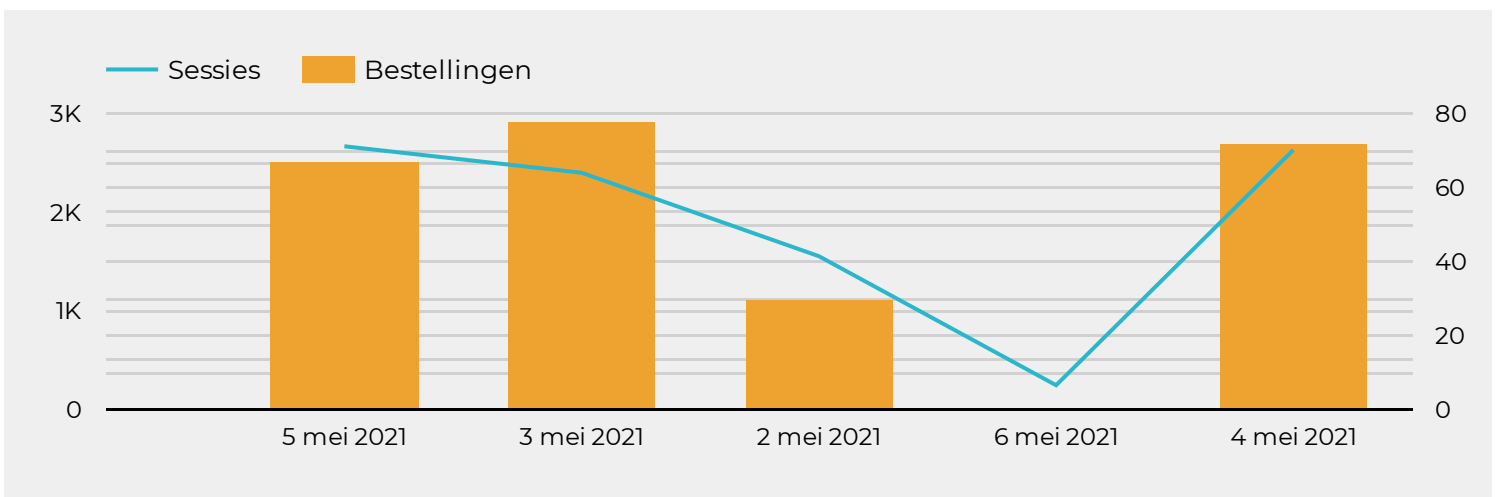
Bestellingen per kanaal



Bestellingen per device



Sessies vs. bestellingen



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Kanaal

Verkochte producten

	Verkocht product	Aantal	% van het totaal	Gem. bestelwaarde
1.	(not set)	14.481	16,42%	\$81,84
2.	Google Eco Tee Black	2.759	3,13%	\$92,09
3.	YouTube 25 oz Gear Cap Bottle Black	2.073	2,35%	\$66,14
4.	Super G Unisex Joggers	1.866	2,12%	\$103,29
5.	YouTube Twill Sandwich Cap Black	1.602	1,82%	\$72,93
6.	Google Dino Game Tee	1.442	1,64%	\$125,21
7.	Google F/C Long Sleeve Tee Charcoal	1.256	1,42%	\$71,74
8.	YouTube Icon Tee Charcoal	1.251	1,42%	\$72,98
9.	Google Charcoal Unisex Badge Tee	1.238	1,4%	\$91,66
10.	Google Infant Charcoal Onesie	1.232	1,4%	\$77,05
11.	Android Pocket Onesie White	1.221	1,38%	\$92,97
12.	Google Campus Bike	1.156	1,31%	\$80,66
13.	Google Cloud Unisex Zip Hoodie	1.154	1,31%	\$104,24
14.	Google Cloud Polo	1.137	1,29%	\$104,56
15.	Google Zip Hoodie F/C	1.115	1,26%	\$105,54
16.	Google Crewneck Sweatshirt Navy	1.067	1,21%	\$100,02
17.	YouTube Icon Tee Grey	977	1,11%	\$77,51
18.	Google Cloud Unisex Tee	894	1,01%	\$96,77
19.	Google Campus Bike Eco Tee Navy	890	1,01%	\$99,18
20.	Google Chrome Dino Light Up Wat...	831	0,94%	\$112,07
21.	Google Camp Mug Ivory	798	0,91%	\$117,02
22.	YouTube Standards Zip Hoodie Black	797	0,9%	\$103,53
23.	Google F/C Long Sleeve Tee Ash	758	0,86%	\$80,26
24.	Google Utility BackPack	748	0,85%	\$117,77
25.	Google Sherpa Zip Hoodie Charcoal	701	0,8%	\$128,5
26.	YouTube Iconic Play Pin	699	0,79%	\$56,34
27.	Google Crewneck Sweatshirt Green	665	0,75%	\$107,95
28.	Google Land & Sea Unisex Tee	664	0,75%	\$92,62
29.	Google Navy Speckled Tee	656	0,74%	\$101,42
30.	Google Navy Polo	642	0,73%	\$121,75